

S/N 10/782,563

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Venkatesh Veeraraghavan et al.	Examiner:	Muktesh G. Gupta
Application No.:	10/782,563	Group Art Unit:	2444
Filed:	February 18, 2004	Docket No.:	50037.238US01
Title:	CONTENT TARGETING WITH AUDIENCES		

ELECTRONICALLY FILED ON DECEMBER 4, 2008

AMENDMENT

Commissioner for Patents
Attn: Examiner Muktesh G. Gupta
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Final Office Action of June 23, 2008, and the Advisory Action of November 26, 2008, applicants request continued examination of the amendments to the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.